



Benefits of a partnership with Co-operators

For 80 years, we've been cultivating strong roots in communities and households across the country. Canadians know us. And we know them. And that's, in large part, thanks to our strong partnerships with brokers and advisors. We like to think our products speak for themselves, but it's professionals like you who help bring them to life for your valued clients.

Co-operators has flexible, affordable solutions for every stage of life. Our products are comprehensive. Our prices are competitive. And our service is second to none.



We're committed to you

How do we work with our partners? The answer is in our name. You can expect reliable, attentive support and hands-on service that goes the extra mile. You phone or email and we answer – right away, every day. We work with you to customize solutions for your clients. Our goal is to make your job of selling insurance as easy as possible so you can grow your business.

We're committed to your clients

Co-operators may be large, but we have the flexibility to give your clients the focus they deserve. We offer easy-to-use business processes, which are available electronically for efficiency. If they have questions, we have answers. Your clients get the white glove service they deserve.

We have a reputation for doing the right thing for our brokers and their clients. We aim to uphold that legacy with everything we do.

Products we offer

Co-operators sells a wide array of flexible, affordable solutions for every stage of life. Every product is built to be tailored based on individual considerations, budgets and financial goals:

- Universal Life
- Whole Life
- Versatile Term™
- Infinity Term®
- Critical Assist®
- Mortgage Guard®

Your regional sales consultants are here for you:

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